

Privacy Policy

Dingxiang Cyber LLC (hereinafter referred to as "Dingxiang Game"), while providing high-quality services to users, has always paid attention to protecting the safety of users' personal data, and regards user information security and privacy protection as its "lifeline". We uphold the concept of "everything is based on user value", committed to improving the transparency of information processing, enhancing the convenience of your information management, and ensuring the security of your information and communications.

Dingxiang Games strictly abides by laws and regulations and follows the following privacy protection principles to provide you with more secure and reliable services:

- 1. Safe and reliable:** We make every effort to prevent your information from leaking, destroying, and losing through reasonable and effective information security technology and management procedures.
- 2. Independent choice:** We provide you with convenient information management options so that you can make appropriate choices and manage your personal information.
- 3. Protection of communication secrets:** We strictly abide by laws and regulations to protect your communication secrets and provide you with secure communication services.
- 4. Reasonably necessary:** In order to provide you and other users with better services, we only collect necessary information.
- 5. Clear and transparent:** We strive to use simple and easy-to-understand statements to introduce the privacy policy to you so that you can clearly understand our information processing methods.
- 6. Integrate privacy protection into product design:** We integrate laws, products, design and other factors into the concept of privacy protection in all aspects of product or service development.

This "Privacy Policy" mainly explains to you:

What information we collect;

The purposes for which we collect information;

Your rights. (Please feel free to contact us to manage or delete your personal information: business.vr@dxvr321.com)

I hope you read the "Privacy Policy" (hereinafter referred to as "this policy") carefully to

learn more about how we collect and use information, so that you can better understand our services and make appropriate choices.

If you use the Dingxiang game service, it means that you agree with our content in this policy.

If you have any questions, please contact us.

1. Information we collect

We only collect the information necessary to realize the function of the product in accordance with the principles of lawfulness, fairness and necessity.

1.1 Information that you proactively provide when using our services

1.1.1 The information you filled in when you registered your account.

For example, the nickname and mobile phone number you filled in when you registered your account.

1.1.2 Information uploaded when you use the service.

For example, when you use games and communities, upload avatars and shared photos.

1.1.3 The information you submit through our customer service or when participating in an event organized by us.

For example, the questionnaire filled out when you participate in our online activities may contain your name, phone number, home address and other information.

Some of our services may require you to provide specific personal sensitive information to achieve specific functions. If you choose not to provide this type of information, you may not be able to use certain functions in the service normally, but it will not affect your use of other functions in the service. **If you take the initiative to provide your sensitive personal information, it means that you agree that we will process your sensitive personal information in accordance with the purposes and methods described in this policy.**

1.2 Information we obtain when you use the service

1.2.1 Log information. When you use our services, we may automatically collect relevant information and store it as service log information.

1.2.1.1 Equipment information. For example, information such as device model, operating system version, unique device identifier, battery, and signal strength.

1.2.1.2 Software information. For example, the version number of the software, browser type. In order to ensure the safety of the operating environment or provide services, we will collect information about the mobile applications and other software you use.

1.2.1.3 IP address.

1.2.1.4 Service log information. For example, the information you searched for and viewed when using our services, service failure information, referring URLs and other information.

1.2.1.5 Communication log information. For example, the account, communication time and duration of the communication you have used when using our services.

1.2.2 Location information. When you use location-related services, we may record the location information of your device in order to provide you with related services.

1.2.2.1 When you use the service, we may obtain your geographic location information through IP address, GPS, WiFi, or base station;

1.2.2.2 The information provided by you or other users when using the service may contain your geographic location information, such as the information about your location that may be contained in the account information you provide, and the geotag information contained in photos shared by you or others;

1.2.3 Other relevant information. In order to help you better use our products or services, we will collect relevant information. For example, we collected friends list, group list information, voiceprint feature value information. To ensure that you can contact people you know when you use our services, if you choose to enable the import address book function, we may encrypt the names and phone numbers of your contacts and collect only encrypted information.

1.3 The information shared by other users contains your information

For example, photos or shared videos posted by other users may contain your information.

1.4 Information obtained from third-party partners

We may obtain information generated or shared when you use third-party partner services. For example, when you log in using a third-party partner service account, we will obtain your login name and login time using the third-party partner service to facilitate your authorization management. **Please read carefully the user agreement or privacy policy of the third-party partner service.**

2. How we use the collected information

We strictly abide by laws and regulations and agreements with users, and use the collected information for the following purposes. If we use your information beyond the following purposes, we will explain to you again and obtain your consent.

--Email Address

The e-mail address you provide during registration is your identity in the product. We use your e-mail address to identify you in the product in order to provide you with product services. For example: record your product data; respond to your in-product requests; provide you with customer service, etc. Our use of email addresses is based on your consent to this privacy policy.

--IP Address

IP address is commonly used identification information in network communications. We use your IP address to provide you with services or improve our service quality, for example: to establish network communications with you such as downloads, in-product requests, etc.; to identify your area in order to provide personalized services; to determine the consistency of your login behavior to protect your account security. Our use of IP addresses is based on our contractual obligations to you.

--Device Information

Device information such as device identification code, device type, network type, operating system, etc. helps us better understand the situation of the device you experience the product and service. We use your device information to provide you with services or improve the quality of our services, such as : Statistic equipment adaptability; feedback and solve the failures you encounter in the experience of product service; judge the consistency of your login behavior to protect your account security. Our use of device information is based on our contractual obligations to you.

--Contact Details

Your email address, phone number, instant messaging tool account, shipping address, identification information, and other contact information you provide in a specific scenario will only be used to complete the scenario, such as: sending you promotional information; to you Send prizes; respond to your customer feedback. Our use of contact information is based on your consent to this privacy policy.

--Characteristics

Personal characteristics such as gender, age, and personal hobbies are mainly used to provide you with personalized services, such as: personal space display; user behavior statistics; user questionnaire surveys, etc. Our use of personal characteristics is based on your consent to this privacy policy.

--Product Data

The data generated in product services such as product id, role name, product log, etc. are one of the foundations for us to provide product services. Our use of product data is to fulfill our contractual obligations to you.

We collect information to:

2.1 To provide you with services.

2.2 To meet your individual needs. For example, language settings, location settings, personalized help services.

2.3 Product development and service optimization. For example, when our system fails, we will record and analyze the information generated when the system fails to optimize our services.

2.4 Security guarantee. For example, we will use your information for identity verification, security prevention, anti-fraud monitoring, archive backup, and customer security services. For example, the security software you download or install will detect malicious programs or viruses, or identify fraudulent information for you.

2.5 Recommend to you advertisements, information, etc. that may be of interest to you.

2.6 Evaluate and improve the effectiveness of our advertising and other promotions and promotional activities.

2.7 Management software. For example, software certification, software upgrades, etc.

2.8 You are invited to participate in surveys about our services.

In order to allow you to have a better experience, improve our services or other purposes agreed by you, we may use the information collected through certain services for our other services, subject to relevant laws and regulations. For example, use your information when you use one of our services to show you personalized content or advertisements in another service, to use it for user research, analysis and statistics and other services.

In order to ensure the security of the service and help us better understand the operation of our applications, we may record relevant information, such as the frequency of your use of the application, failure information, overall usage, performance data, and the source of the application. We will not combine the information we store in the analysis software with the personally identifiable information you provide in the application.

3. How we use cookies and related technologies

We or our third-party partners may collect your information by placing secure cookies and related technologies in order to provide you with a more personalized user experience and services. We will strictly require third-party partners to comply with the relevant provisions of this policy.

You can also manage cookies through your browser settings. However, please note that if you disable cookies, you may not be able to enjoy the best service experience, and some services may not work properly.

4. How we store and disclose your information

In order to fulfill our contractual obligations to you, that is, to provide you with products and services, your personal information will be processed on our servers. Our server is located in China.

In order to provide you with products and services, we may disclose your personal information to the following third parties:

--Tencent, in order to ensure that you can use WeChat Pay in products and services, based on your consent, we will provide it with information related to your payment. The company is located in China;

--Alibaba Company, in order to ensure that you can use Alipay to pay for products and services, based on your consent, we will provide it with information related to your payment. The company is located in China;

--AutoNavi Software, in order to ensure that you can use the location query function in the product and service, based on your consent, we will provide your geographic location information to AutoNavi Maps, the company is located in China;

--Google, in order to ensure that you can use the location query function in products and services, based on your consent, we will provide your geographic location information to Google Maps, the company is located in the United States;

--Based on fulfilling statutory obligations or contractual obligations, preventing technical or security issues, protecting the rights of others, public interests, or other reasonably necessary reasons, we should disclose your personal information to judicial institutions, law enforcement entities or other authorized entities.

5. How do you manage your information

5.1 You can access, modify and delete the registration information and other personal information you provide while using our services, and you can also contact us in accordance with the notification guidelines. **The scope and method of your access, modification and deletion of personal information will depend on the specific services you use.** For example, if you want to stop sharing your geographic location information when using geographic location-related services, you can stop sharing via the mobile location shutdown function, software and hardware service providers, and communication service providers' shutdown methods. It is recommended that you read the relevant guidelines carefully.

Please contact us to manage or delete your personal information:
business.vr@dxvr321.com

5.2 We will collect and use your information only to realize the functions of our products or services in accordance with this policy. If you find that we have collected and used your personal information in violation of laws, administrative regulations, or agreed by both parties, you can ask us to delete it. If you find that your personal information we have collected and stored is wrong, you can also ask us to correct it. Please contact us through the contact information listed in this policy.

5.3 When you access, modify and delete relevant information, we may require you to verify your identity to protect the security of your account.

5.4 Please understand that due to technical limitations, legal or regulatory requirements, we may not be able to meet all your requirements, and we will respond to your request within a reasonable period of time.

6.Information we share

We comply with laws and regulations and impose strict restrictions on the sharing of information, such as:

6.1 With your prior consent, we may share your personal information with third parties;

6.2 For the purpose of external processing only, we may communicate with third-party partners (third-party service providers, contractors, agencies, advertising partners, application developers, etc., for example, sending emails or push notifications on our behalf) Service providers, map service providers that provide us with location services) (they may not be located in your jurisdiction) share your personal information and let them follow our instructions, privacy policies and other relevant confidentiality and security measures We process the above information and use it for the following purposes:

6.2.1 Provide you with our services;

6.2.2 To achieve the purpose described in the section "How do we use the collected information";

6.2.3 Fulfill our obligations in this policy and exercise our rights;

6.2.4 Understand, maintain and improve our services.

If we share your information with the above-mentioned third parties, we will use encryption, anonymization and other means to protect your information.

6.3 With the continuous development of our business, when mergers, acquisitions, asset transfers and other transactions lead to sharing of your personal information with third parties, we will inform you of the relevant circumstances through push notifications, announcements, etc., in accordance with laws and regulations. Continue to protect or

require new managers to continue to protect your personal information in accordance with the standards required by this policy.

6.4 We will use the collected information for big data analysis. For example, we use the collected information to analyze and form a city heat map or industry insight report that does not contain any personal information. We may publicly disclose and share with our partners information that does not contain identification content after statistical processing, so as to understand how users use our services or to let the public understand the general usage trends of our services.

6.5 We may disclose your personal information for the following purposes:

6.5.1 Comply with applicable laws and regulations and other relevant regulations;

6.5.2 Comply with court judgments, rulings or other legal procedures;

6.5.3 Comply with the requirements of relevant government agencies or other legally authorized organizations;

6.5.4 We have reason to believe that we need to comply with laws and regulations and other relevant regulations;

6.5.5 It is reasonable and necessary for the purpose of implementing relevant service agreements or this policy, safeguarding the public interest, and protecting the personal and property safety or other legitimate rights and interests of our customers, us or our affiliates, other users or employees.

7.Information we may send you

7.1 Information Push

When you use our services, we may send you emails, text messages, news or push notifications. You can follow our relevant tips and choose to unsubscribe on your device.

7.2 Announcements related to services

We may issue service-related announcements to you when necessary (for example, when a certain service is suspended due to system maintenance). You may not be able to cancel these service-related announcements that are not advertisements in nature.

8. Location and duration of information storage

8.1 Where to store information

We abide by laws and regulations and store the personal information of users collected in China in China.

8.2 Duration of information storage

Generally speaking, we only keep your personal information for the shortest time

necessary to achieve the purpose. However, in the following circumstances, we may change the storage time of personal information due to compliance with legal requirements:

8.2.1 To comply with applicable laws and regulations and other relevant provisions;

8.2.2 To comply with court judgments, rulings or other legal procedures;

8.2.3 To comply with the requirements of relevant government agencies or legally authorized organizations;

8.2.4 We have reason to believe that we need to comply with laws and regulations and other relevant regulations;

8.2.5 Purposes reasonably necessary for the implementation of relevant service agreements or this policy, safeguarding the public interest, and protecting the personal and property safety or other legal rights and interests of our customers, us or our affiliates, other users or employees.

When our products or services cease to operate, we will notify you in the form of push notifications, announcements, etc., and delete or anonymize your personal information within a reasonable period of time.

9. Information security

We provide corresponding security guarantees for your information to prevent information loss, improper use, unauthorized access or disclosure.

9.1 We strictly abide by laws and regulations to protect users' communication secrets.

9.2 We will use various security protection measures within a reasonable security level to ensure the security of information. For example, we use encryption technology (for example, TLS, SSL), anonymization and other means to protect your personal information.

9.3 We have established a special management system, process and organization to ensure information security. For example, we strictly limit the scope of people who can access information, require them to observe confidentiality obligations and conduct audits.

9.4 In the event of a security incident such as personal information leakage, we will initiate an emergency plan to prevent the expansion of the security incident and notify you in the form of push notifications, announcements, etc.

We may use your relevant information to provide you with more relevant advertisements on relevant websites, applications and other channels. You can learn more on the About Ads page.

10. Protection of minors

We attach great importance to the protection of the personal information of minors. According to relevant laws and regulations, if you are a minor under the age of 18, we recommend that you obtain the consent of your parent or legal guardian before using

the service of Lilac Games. If you are the guardian of a minor, if you have any questions about the personal information of the minor you are guarding, please contact us through the contact information.

11.Scope of application

This policy applies to all our services. However, some services have their own specific privacy guidelines/statements, **and the specific privacy guidelines/statements more specifically explain how we handle your information in the service. If there is any inconsistency between this policy and the privacy guidelines/statements of specific services, please refer to the specific privacy guidelines/statements.**

Please note that this policy does not apply to services provided by other companies or individuals. For example, **you log in to services provided by other companies or individuals by using your Facebook account.**

Your use of these third-party services is subject to their privacy policies (not this policy), and you need to read their policies carefully.

12.Change

We may revise the content of this policy in due course. If such changes will result in a substantial reduction of your rights under this policy, we will notify you by prompting in a prominent position on the page, sending you an email, etc., before the changes take effect. **In this case, if you continue to use our services, you agree to be bound by the revised policy.**